

CT SCANNER

Medical Identity Theft — Patients or Victims?

By Cassandra Mitchell and Priscilla Fretz

While financial identify theft is usually the topic from which magazine and news articles are made of, the lesser known medical identity theft can be much more pervasive and damaging to its victims. Reports from the World Privacy Forum and other like organizations and advocacy groups report that inaccurate entries in medical records can plague patients and institutions over extended periods of time before resolution. Unlike financial identity theft, the medical information is typically decentralized over a number of provider types (hospitals, physician offices, freestanding labs, etc.) and can take a number of years to be located and corrected. To further complicate corrective actions, victims do not have the legal right to demand correction of the medical information that was not created by the provider or insurer currently using it.

The development of the Red Flag and Discrepancy Rule, scheduled to be effective August 1, 2009, is intended to protect creditors from the potential risk of identify theft to their patients. The key terminology in the rule are the definitions of creditor and covered accounts. Healthcare providers are seen as creditors because they typically provide services and regularly bill after the completion of those services. Each patient account in which services are recorded qualifies as a covered account because personal identification and financial information is retained over an ongoing period. Based upon an AHIMA article¹, a stolen Social Security number has an estimated street value of \$1 per identity; the price of stolen medical identity information averages a much higher street value, at an average of \$50 per identity.

One of the more recently quoted cases is a story which appeared in the *Chicago Tribune*², fueling a heated debate against illegal immigration. It examined the case of an illegal immigrant from Mexico named “Gloria” who was diagnosed with advanced cervical cancer after arriving in the United States. “Gloria” utilized another woman’s identity and received an estimated \$530,000 in free care under that woman’s name. The story highlights the concerns of hospitals around the country that are already struggling to provide charity care to the uninsured. While it is thought that illegal immigration plays a minor role in the overall problem, treating medical providers fear that the Red Flag Rules will now delay care for those who do not have the required identification to receive services like the elderly, homeless and illegal immigrants. Additionally, healthcare profes-

sionals are also concerned about the added administrative burden of “carding” patients and the perception that physicians are now policing their patients.

As technology progresses in the forms of electronic medical records and billing systems, there is more vulnerability for electronic hacking and data theft. While most examples relate to individuals stealing identities, this crime is now progressing to physician practices filing fraudulent claims or organized crime rings which steal dozens, and sometimes thousands, of medical records and billing data. For these reasons, the Federal Trade Commission (FTC) has mandated, through the Red Flag Rule, that providers institute programs to mitigate risk. The Rule lists four design elements which must be included in the program:

1. The ability to identify the “Red Flags,” which are the suspicious documents or activities that may signal theft-like continuously returned mail or complaints of bills for services never received.
2. The process to detect the activities in day to day operations.
3. The necessary responses to any flags, complaints or concerns.
4. The process to ensure that the program will be updated periodically for revisions and enhancements.

In preparation, some hospitals have begun reprogramming their computer and billing systems to restrict staff from accessing any patient data beyond what is needed to do their job. Other hospitals

Continued on page 10

Inside this issue

President’s Corner	2
New Members	3
CT HFMA Is Now On LinkedIn!	3
HFMA Leadership Training Course	4
CT HFMA Golf Outing	5, 6
Region One HFMA Conference Highlights	7
Annual Meeting	8, 9
Notes from the Editor	10
Rock Cats Invitation	11

President's Corner

By Jim Harris, Chapter President

As I start my second year as Chapter President, my thoughts reflect first on the outstanding accomplishments of our chapter over the past year. The 2008-09 year was truly amazing for our Chapter, as I am extremely happy to report that at the ANI conference held June 15-17, the Connecticut Chapter received three awards: The C. Henry Hottum Award for Educational Performance Improvement, the Silver Award of Excellence for Certification and the Bronze Award of Excellence for Membership Growth and Retention. Thank you to the chapter leaders, committee members, the active participation of our members, and generosity of our sponsors — you were instrumental in the achievement of these awards!



I would also like to especially thank our previous board members, Andy Czerniewski, Barbara Durdy, Jacqui Gorin, Bob Halko, Kathy Pajor and Bill Wollman for their exemplary leadership, dedication and contributions that they provided our chapter during their terms serving on the board.


This year's HFMA National Chairperson, Catherine A. Jacobson, has chosen "**Making it Count**" as her theme for the upcoming year. As Jacobson stated, "Making it count depends on leadership, individuals who are willing to take an extra step, take a chance, speak up, or make a difficult choice because they believe their actions will help a patient, better their community, improve an organization, or bring about a needed change." "**Making it Count**" and striving to continue our chapter's success constructed from the foundation laid this past year are our chapter's six new board members who were installed at our June 10 Annual Meeting: Laura Denninger, Jeff Geoghegan, Paul Knag, Mary Sheehy, Shannon St. Hilaire and Eric Wetherell.

The goals set out for this year include providing quality education to our members and sustaining our membership growth. We strive to offer education that will provide useful tools and information to help you achieve better results. That's why I am very excited about the upcoming year. We have some great leaders planning some terrific meetings. Please visit our chapter Web site at www.cthfma.org for chapter news including upcoming programs and events.

And just in case you wanted to know, I did go to the Men's Final Four in Detroit. Although UConn lost in the semifinals and the championship game wasn't close, the trip had many favorable memories, from seeing Chesley B. Sullenberger III, (Sully) the US Airways pilot who landed the passenger jet in the Hudson River at our hotel, talking sports with Bob Ryan of the Boston Globe and going to the concerts on the Detroit riverfront — particularly the one featuring Fergie with special guest Slash. But the one memory that stands out was my visit to the Henry Ford museum, which bills itself as "America's Greatest History Attraction." The museum is much more than just a car museum. It includes "the bus where Rosa Parks sparked the nation's social conscience," President Kennedy's limousine, heroes of the sky and the Allegheny locomotive. Also there is an IMAX theatre, a Ford factory tour and Greenfield Village (similar to Sturbridge village), so if you are in the Detroit area, I encourage you to visit the Henry Ford museum.

It has been my pleasure to serve as your President for the past year. Thanks for all of your support! I hope you have a great summer and I look forward to having the opportunity to meet you at one of our chapter events.

The goals set out for this year include providing quality education to our members and sustaining our membership growth. We strive to offer education that will provide useful tools and information to help you achieve better results.



Connecticut Chapter — Healthcare Financial Management Association

CT HFMA OFFICERS AND DIRECTORS

OFFICERS

Jim Harris, *President*
 Joe Pajor, *President-Elect*
 Gary Bergenty, *Secretary*
 Steve Beaulieu, *Treasurer*
 Steve Vargo, *VP Membership*
 Todd Thiesfeldt, *VP Programs*
 Lou D'Auria, *Past President*

BOARD OF DIRECTORS

Laura A. Denninger	Mike Rosadini
Jeff Geoghegan	Mary Sheehy
Paul Knag	Shannon M. St. Hilaire
Cassandra Mitchell	Sue Stanley
Janet Roemer	D. Eric Wetherell

The **HFMA CT SCANNER** is published quarterly by:
 Association Resources, Inc., 342 North Main Street,
 West Hartford, CT 06117.

Co-Editors:
 Janet F. Roemer, FHFMA roemerjf@att.net
 John A. Roemer, FHFMA roemerja@att.net

Staff:

Megan Budd	mbudd@slbcpa.com
Jim Moylan	moylan@griffinhealth.org
Marko Pavela	marko.pavela@ynhh.org
John Ruocco	ruocco_john_p1@prodigy.net
Steve Vargo	svargo@masonicare.org

CT HFMA New Members

We extend a sincere welcome to the following individuals who have chosen to join the Connecticut Chapter of HFMA. We hope our new members will contact one of the Chapter Officers or Directors with any questions they may have and also let us know if they have an interest in becoming involved or participating on one of our committees.

Christopher Michael Chochlinski
Graduate Student, MBA
Quinnipiac University

Andrew Lis
Audit Senior
Saslow Lufkin & Buggy, LLP

Kerry M. Cleary
Director of Operations
Danbury Hospital

Gail Marcus
Healthcare Partner
Tatum

Cheryl Coyle
Sr. Reimbursement Analyst
Yale New Haven Health System

David A. Morrison, Jr.
Director
Deloitte

Louis Fiorillo
Director, Network Management
Anthem Blue Cross And Blue Shield

Yadira Weirshousky
Manager, Patient Accounts
Norwalk Hospital

Ruth E. Gregory
Director of Materials Management
Danbury Hospital

Heather Zimmerman
Audit Staff II
Saslow Lufkin & Buggy, LLP

Members Transferred In from Other Chapters

We extend our welcome to these HFMA members who have moved into Connecticut and who recognize the value that the local Chapter has to offer.

Carolyn B. Allen
Chief Financial Officer
Sharon Hospital

Transferred in from the Kentucky chapter

Janice M. Martin
Healthcare Consultant

Transferred in from the Virginia chapter

Aaron Mitra
Manager
Blum Shapiro Consulting

Transferred in from the Metro New York chapter

CT HFMA Is Now On LinkedIn!

By Marko Pavela

What is LinkedIn?

LinkedIn is a social networking Web site geared towards working professionals, and job seekers. LinkedIn users create a profile and then choose whether or not they'd like their name and profile to be public. A typical user profile will read like a summarized resume. Users are then able to search LinkedIn's member pool and 'connect' with professionals that they've interacted with in the past, either academically or professionally. Joining LinkedIn is free.

CT HFMA and Social Networking?

Of course! LinkedIn is a tool that has many potential benefits for our chapter. Being on LinkedIn will help increase CT HFMA's presence on the internet. Anyone with interest in CT HFMA can join our group, and from this community, CT HFMA hopes to draw in new chapter members. LinkedIn will also serve as a tool to broadcast chapter news and events to individuals with interest in our chapter, but aren't yet full-fledged members.

LinkedIn also offers services to existing chapter members. There are tools on the Web site for sharing news articles, and a message board for discussion. Members can also visit our group page for information on upcoming chapter events.

So Join Already!

LinkedIn is a mature social networking site that will allow you to stay in touch with colleagues — past and present. Creating a LinkedIn profile and joining the chapter group is also a great way to remain visible to other chapter members.

How Do I Join?

- Go to www.linkedin.com
- Create your own user profile.
- Search LinkedIn 'Groups' for 'HFMA-CT Chapter,' and join!

Snapshot of HFMA Leadership Training Course (LTC) April 19 – 21, 2009

By Janet F Roemer, FHFMA

Jim Harris, CT Chapter President, Joe Pajor, President-Elect and Janet Roemer, Newsletter Chairperson attended HFMA Leadership Training in Ft. Lauderdale, Florida.



Joe Pajor, John Roemer and Jim Harris at the LTC Cocktail Hour

Our final speaker was **Dick Clarke, President of HFMA**. He spoke about **healthcare reform** in the new administration. Dick also addressed the issue of Charity Care and non-profit status if healthcare reform becomes universal coverage. He questioned how healthcare providers would be able to show benefits of tax-exempt status.

Jim and Joe followed the President and President-Elect learning tracks at LTC. I attended the Newsletter Chair track. It is a great benefit to chapters, since we are able to network with other chapters and bring back fresh and innovative ideas.



Tim Sanders, Keynote Speaker and Janet Roemer

Tim Sanders, former Chief Solutions Officer and Leadership Coach from Yahoo, was the keynote speaker. He has recently published a book, "Saving the World at Work." The most profound words he gave me were that **leaders define reality and give hope**. He also told us that great leaders "diet and exercise." The diet is to define

abundance and fight the scarcity mindset in the organization. The exercise is to create a culture of hope, that life has a greater meaning than self. He told us that employees need to connect, have a purpose, have a cause for social responsibility and feel a sense of community. He said it is especially important to maintain this type of culture in the current economy.

Cam Marston, President of Generational Insight was the keynote speaker on Monday morning. He taught us how important is to understand how each generation thinks. The group that he defines as left (older group) is part of The Continuum. They think "we, us, team." They are members of something larger than themselves. The right (younger group) is "I, me, my group." They believe they are special and unique, different from everyone else. Cam



Cam Marston

said the Boomers are still running the show and are defined by work. They are working longer. This is creating a problem for the Gen X (born '65-79') group sandwiched between the Boomers who don't want to retire and the Millennials (born since 1980) pushing behind them. Those of us in leadership positions need to understand the differences so that we can create a new generation of healthcare leaders.



Cathy Jacobson, incoming HFMA Chairperson and Dick Clarke, President of HFMA

Bob Broadway, outgoing HFMA Chairperson and Catherine Jacobson, incoming HFMA Chairperson at LTC



Rob Fromberg, Editor-in-Chief HFMA - Newsletter Track Instructor

CT HFMA GOLF OUTING

By Michael Rosadini

The Connecticut Chapter of HFMA held its annual Golf Outing on May 11, 2009. The Outing was once again held at the Fox Hopyard Golf Club in East Haddam and served as the informal kick-off to the two-day Region 1 HFMA Annual Healthcare Conference that was held at nearby Mohegan Sun Casino on May 12-13, 2009.

The weather was (again!!!) spectacular and the day was enjoyed by over 120 golfers who participated in this year's event, with another 20 attendees to the reception held at the golf club that evening. The tournament benefits the scholarship program coordinated by the Connecticut chapter.

The winners of the golf outing are as follows:

First Place Gross – Mark Stewart, Gary Bergenty, Paul Chaussee and Bob Halko

First Place Net – Ron Durie, Pat Giland, Darrell Pataska

Second Place Gross – Mark Aresco, Mike Aresco, Dan Cass, Kevn Worthington

Second Place Net – Ed O'Brien, Frank Micelli, Lisa Thiesfeldt, Todd Thiesfeldt

Third Place Gross – Kevin Claffey, Dave Hoffman, Neil Claffey Mike Murphy

Third Place Net – Jere Carangelo, Howard Gaines, Eric Wetherell, Jim Harris

Long Drive:

Men - Mike Aresco

Women - Nancy Merritt

Closest to Pin:

Men - Tim Loucas

Women - Gail Moore

The Connecticut Chapter and the Outing Committee would like to **thank the sponsors** of the Golf Outing for their support of the event.

Silver Sponsors

Century Financial Services, Inc.

J. A. Thomas & Associates

MedConn Collection Agency

Bronze Sponsors

LarsonAllen LLP

Saslow Lufkin & Buggy LLP

SearchAmerica

The Committee would like to thank **AmeriChoice** for the golf bag items given to the golfers.

Special thanks to the golf tournament committee consisting of Mike Rosadini, Sean Claffey, Eric Wetherell, Rick Werkowski, Kim Young, Lou D'Auria, Laura Denninger and Mary Sheehy. Thanks also go to John and Janet Roemer, as well as to Beth Wetherell and Sandy D'Auria for their assistance on the day of the event.

The committee would appreciate any comments or feedback you might have regarding the event and ask that you contact Mike Rosadini at (860) 539-6055 or michael.rosadini@yahoo.com.

We look forward to next year and thanks to all who participated and/or sponsored the event.





First Place Gross – Mark Stewart, Gary Bergenty, Paul Chaussee, (not pictured) Bob Halko



First Place Net – Ron Durie, Pat Giland, (not pictured) Darrell Pataska



Second Place Gross – Mark Aresco, Mike Aresco, (not pictured) Dan Cass and Kevin Washington



Second Place Net – Ed O'Brien, Frank Micelli, Lisa Thiesfeldt, Todd Thiesfeldt



Third Place Gross – Kevin Claffey, Dave Hoffman, Neil Claffey, (not pictured) Mike Murphy



Third Place Net – Jere Carangelo, Howard Gaines, Eric Wetherell, Jim Harris



Long Drive women – Nancy Merritt



Closest to Pin Women – Gail Moore



Closest to Pin Men - Tim Loucas



Club House at Fox Hopyard Golf Club



Golf Raffle and 50-50 resulted in \$2,220 for the chapter scholarship fund



Sandy D'Auria, John Roemer and Mary Sheehy prepared the golf bag gifts

A Few Highlights from the Region One HFMA Conference

By Janet F. Roemer, FHFMA

Two keynote speakers set the tone for the Region One Conference that was held at the Mohegan Sun Conference Center in May. Richard Clarke, President of HFMA, kicked off the conference with his presentation, "Making Connections, Meeting Challenges."

Mr. Clarke told us that HFMA has seen a trend of services shifting from hospital IP to physician offices and other facilities. Volume has also been affected by disruptive innovations: retail clinics, medical tourism and technology-enabled home-based care.

Mr. Clarke suggested that healthcare providers might benefit from a model used by Southwest Airlines. All employees are kept informed and focused on financial return on investment.

Hospitals have less ability to incorporate flexible pricing at their facilities than other industries. There are four factors driving pricing and payment: unsustainable growth in Medicare payments; rising employee deductibles and co-pays; rising uninsured and underinsured; and mounting pressure on Medicaid. The payor mix of hospitals is shifting as more become unemployed. Five actions hospitals might take are: cost containment strategies; amend strategic and capital plans; physician integration; connect with quality; and prepare now for healthcare reform. He stressed that payment reform will be dramatic as there will be a shift of revenue from one group of stakeholders to another.

The second keynote presenter was economist Lowell Catlett, Ph.D. His presentation was titled, "Healthcare a Transformational Force in the 21st Century." Mr. Catlett explained the cyclical nature of recessions. He told us that people today are still the wealthiest group as a whole than at any other time. He said this is not the same type of recession as the 1920s. He did not say that people would not suffer through this but it is the perception of what is suffering by today's standards. He believes the current recession is near the end of the cycle, but recovery will still be painful.

To help get through these tough times it is important to know your customer and concentrate on what you are good at and what your business is good at. He recommended getting rid of poor performing services. He also recommended pricing items that are unique to your organization accordingly. To survive, he said to

sell people their dreams not products or services — understand what motivates the consumer that comes to your healthcare facility.

The presentation, "Washington Update and the New Administration," offered valuable insight to all healthcare providers. Eric D. Hargan from McDermott Will & Emery was the presenter. Mr. Hargan was the Acting Deputy of HHS, so he is a true Washington insider. He explained that health care is important to everyone because it was a 2.7 trillion dollar market in 2007 and is projected to grow to 4.3 trillion dollars in 2016. The US spends more on health care than any other nation. The need for health care will continue to grow as the population of senior citizens doubles by 2030. He suggests that everyone read the "Call to Action" report from the US Senate which outlines the principles and solutions for healthcare reform. Senator Baucus is now the driving force for healthcare reform. It is expected that a bill will be complete by June 2009. The Senate is moving at light speed to get this done and are receiving unprecedented cooperation. All the major trade associations of healthcare agreed to help trim 1 trillion dollars from healthcare cost over the next 10 years.

Hospitals should watch the progress of the bill. If this bill does not get pushed through quickly and is delayed into next year, the bill will die. The Congress will not bring a bill on healthcare reform to a vote in an election year. Mr. Hargan said that the universal coverage model that appears to be in the lead is the FEHBP plan, which is a managed care plan run by the government. He also said that hospitals and other providers need to take heed because the new head of OMB believes that 30% of healthcare cost is waste.

The Universal Coverage Proposal that is on the table is not to cover all Americans. It is targeted to the pool of people not receiving Medicare or Medicaid and who do not have private insurance. The fear is that companies will take the approach that since the government has a plan, they can drop offering insurance and the plan will swell to greater numbers than anticipated.

Continued on page 10



*Lowell Catlett, Ph.D., Keynote Speaker;
Dan Phillips, Region One Executive;
Richard Clarke, President HFMA.*



Volunteers – Mary Lou Sanders, Joe Pajor, John McNeff and Lou D'Auria

Connecticut HFMA Annual Meeting

The Annual Meeting was held
June 10, 2009
at
Quinnipiac University
Hamden, CT



Jim Harris, President, CT HFMA

The day kicked off with the installation of CT HFMA Officers and Directors.
Pictured below are some of HFMA Board Members:



Board Members – D. Eric Wetherell, Mike Rosadini, Paul Knag, Mary Sheehy, Jeff Geoghegan and Shannon St. Hilaire



Lou D'Auria

Lou D'Auria, Past President, said this was a well attended and extremely informative meeting.

Next, the presentation of **Founders Awards** – an achievement for volunteering time with HFMA.

Follmer Bronze Award Recipients

Barbara Ann Durdy
Cassandra L. Mitchell
John P. Ruocco
D. Eric Wetherell



Follmer Bronze Award Winners – Barbara Durdy, D. Eric Wetherell and Cassandra Mitchell

Reeves Silver Award Recipients

Steve Beaulieu
Gary Bergenty
Jacqui Gorin



Reeves Silver Award Winners – Jacqui Gorin, Gary Bergenty and Steve Beaulieu

Muncie Gold Award Recipients

Gary Bergenty
Steve Vargo



Muncie Gold Award Winners – Gary Bergenty and Steve Vargo

CT HFMA presented two educational sessions on current topics for healthcare finance professionals:

The Economic Outlook for the Connecticut Health Care Industry

Panelists

Stephen Frayne, Sr. Vice President, Health Policy, CHA
Stephen McPherson, President and CEO, Masonicare

Cristine Vogel, Commissioner,
State Office of Health Care Access

Jeanette Weldon, Managing Director,
Connecticut Health and Educational Facilities Authority

Moderator

Jim Cullen, President and CEO, Gaylord Hospital



Steve Frayne



Stephen McPherson



Cristine Vogel



Jeanette Weldon



Jim Cullen

Jim Cullen suggested that CT HFMA consider offering similar forums to discuss the integration of all healthcare services and to discuss the track of upcoming healthcare initiatives.

The Current Capital Access Climate

Presenters

Barbara Scudder, VP, Morgan Stanley

Jennifer Soule, Public Finance, Standard & Poor's

Steve Pack, President, Armadale Group – FHA 242
Loan Program

Notes from the Editor

As I begin the second year as Editor of the *CT Scanner* and Chairperson of the Newsletter Committee, I want to thank the newsletter committee and everyone from CT HFMA who contributes news and articles. It takes a team to produce the *CT Scanner*. My husband John has agreed to expand his role by becoming the Co-Chair for the Newsletter Committee this year. He does an outstanding job with many of the technical pieces that I am not particularly good at. He also has some great ideas. I'd also like to welcome Marko Pavela from YNHH to the team. Marko is helping the CT Chapter ease its way into social networking. Marko has put the Chapter on LinkedIn and has written an informative article for this issue. Welcome to the team, Marko.



Returning to the committee this year are Steve Vargo, Jim Moylan, John Ruocco and Meghan Budd. Frank Micelli was not able to continue this year, but I wish to thank him for his contribution to the newsletter.

June is a pivotal month for HFMA chapters. It is the beginning of a new year but is also the time of year to learn from last year's results. This issue focuses on our Chapter. There is information on LTC. Three Chapter leaders attended LTC to gain knowledge from National and other chapters to help the chapter improve. Many of our members attended and worked at the Region One Conference. The CT Sponsored Golf Outing had a great turn out and perfect weather. The Annual Meeting was a huge success. In June, the Chapter welcomes new members to the Board and bids farewell to the outgoing team.

If you read the President's Corner, you already know the CT Chapter has made great strides this past year. Winning three awards is no easy accomplishment. Momentum seems to be growing and there is a real sense of pride in the CT Chapter. I know I'm proud to be a member of the chapter and look forward to the upcoming year.

With healthcare reform looming over our heads, now is especially the time that healthcare finance professionals need organizations like HFMA to keep informed of changes in the industry. This next year will set the stage for many years to come.

Be an active member, reap the benefits. Invite a colleague to join the CT HFMA chapter.

Looking forward to a great new year.

Janet F. Roemer, FHFMA

Editorial Policy

The statements and opinions appearing in articles are those of the authors and not necessarily those of the CT HFMA Chapter, or the editor. The editor reserves the right to edit material and accept or reject contributions, whether solicited or not. All correspondence is assumed to be a release for publication unless otherwise indicated.

Article Submission

CT Scanner encourages submission of material for publication. Articles should be typewritten and submitted electronically to the editor by the deadline listed below. The editor reserves the right to edit, accept or reject materials, whether solicited or not. HFMA Founders Points are granted for any articles published in the *CT Scanner*.

September Newsletter

Deadline for Submission: August 21, 2009

Medical Identify Theft

Continued from page 1

have instituted procedures to be sure that patients are who they say they are. Among these hospitals is the University of Connecticut Health Center in Farmington. After one patient impersonated a cousin and incurred charges of more than \$85,000, hospital administrators two years ago began requiring anyone seeking treatment to produce a photo ID. "We have had patients say they left their ID in the car and just leave" before receiving services, says Marie Whalen, Chief Operating Officer of the physician's practice. Currently, says Whalen, the offices are copying photos and putting the IDs into the front of patient's medical charts. With the evolution of their new EHIM system (Electronic Health Information Management), picture IDs will be scanned into their electronic files to help staff confirm each patient's identify on subsequent visits. While the effort can be expensive and labor intensive, it just may be the steps necessary to address and mitigate identify theft and the resulting free care.

Notes

1. McKay, Jim. "Identify Theft Steals Millions from Government Health Programs." *Government Technology*. February 13, 2008. Available online at www.govtech.com
2. Olivio, Antoni. "I only wanted the pain to end," *Chicago Tribune*, March 15, 2009

Region One Highlights

Continued from page 7

The administration's team is forming but there is great concern that no one has been nominated to head CMS. He also suggested that everyone read "Critical," a book written by Senator Daschle and Jeanne M. Lambrew. He said it will give insight to the direction healthcare reform is heading.

Robert Turner and Jane Benjamin from Kaufman Hall shared their insight in navigating the current economic environment. Basic capital market assumptions are no longer valid. He reviewed the list of "miseries" that healthcare providers are feeling. The miseries include: cash and investment losses; unexpected pension funding requirements; swap collateral posting; soft volumes; bad debt and charity increasing; increased interest expense; expensive physician strategies; and a hold on facility projects. A case study was also presented. The case study illustrated the impact the current economy has on a hospital's ability to borrow and carry through with capital projects.

The Region One Conference gave attendees a great location with three well thought out educational tracks. There was ample opportunity to network. There was also plenty of time to meet vendors to learn about new industry tools available.

The HFMA Connecticut Chapter Invites You, Your Family and Friends

To Join Us

Sunday, July 12, 2009
New Britain Rock Cats vs. Binghamton Mets
New Britain Stadium

Gates Open: 12:05 p.m. • Game Time: 1:35 p.m.

The HFMA Connecticut Chapter has secured a limited number of field box seats between home plate and third base at discounted prices. This is a great opportunity for your family and/or friends to spend a day at a minor league ball park. The New Britain Rock Cats, the Minnesota Twins AA minor league club, will be playing the Binghamton Mets, the New York Mets AA minor league club. See the stars of the future up close and personal at the affordable, discounted ticket price of \$8 per ticket. [Box seats for this game are sold at \$10 per ticket to the public].

For directions to the ball park, go to the New Britain Rock Cats Web site: www.rockcats.com

For more information, contact Joe Pajor at JPajor9553@aol.com or (203) 988-6952.



Kreg's **Decision Support Systems** are fully functional in 90 days and address a variety of critical financial planning functions, including:

- BUDGET PREPARATION AND MONTHLY REPORTING
- CONTRACT & CLAIMS MANAGEMENT
- PRODUCT LINE MANAGEMENT
- COST ACCOUNTING
- TRANSPARENT PRICING

VISIT US AT WWW.KREG.COM OR CALL
800.761.KREG FOR MORE INFORMATION



Web Site Information

Chapter – www.cthfma.org

Sue Stanley, Chair

stankel43@aol.com

National – www.hfma.org

For current Chapter news and
information,
go to the Web site or LinkedIn

The Connecticut Healthcare Financial Management Association proudly thanks the sponsors below for their contributions to our Chapter

Gold Sponsor



Silver Sponsors



MEDCONN -----
COLLECTION AGENCY, LLC 

Bronze Sponsors

