

Advertising Rates for Newsletter Ads

Th CT SCANNER is published four times per year.

June/July - September/October - December/January - March/April

Deadlines are available.

Dimensions (see attached samples)		7.5"w x 10"h		7.5"w x 4.75"h		3.5"w x 4.75"h		3.5"w x 4.75"h	
			Full page		1/2 page		1/4 page		Business Card
Full rate - one issue	A	\$	800	\$	450	\$	275	\$	150
5% discount 2 issues	B	\$	760	\$	428	\$	261	\$	143
7.5% discount 3 issues	C	\$	740	\$	416	\$	254	\$	139
10% discount annual	D	\$	720	\$	405	\$	248	\$	135

Notes:

1 Dimensions were supplied by Associated Resources - the publisher.

2 Advertiser must supply their ad in one of the above sizes as one of the following only:

pdf .tif .jpg

Associated Resources will make no changes to the ad.

3 A full page article can be written by a vendor/advertiser that includes references to their company or services. It will be labeled "advertisement" and must be in the 800 - 1000 word range. This will be considered a full page ad and is only available as such.

Please contact Janet Roemer if you have any questions: roemerjf@att.net

full-page ad is 7.5 wide x 10 wide

Business card ad is
3 1/2" wide x 2" high;

Quarter-page ad is
3.5 wide x 4 3/4"
high

half-page ad is 7.5 wide x 4 3/4" high