

ADVANTAGES OF BECOMING A SPONSOR



Becoming a sponsor of the Connecticut Chapter of the Healthcare Financial Management Association (CT HFMA) is a **great way to raise your company's visibility**. You will be partnering with one of the most **respected Healthcare and Financial Associations in Connecticut**.

What makes us so special? We give our sponsors a wealth of opportunities to **be seen and heard** in a number of different showcase platforms.

CT HFMA has **several sponsorship packages available** that cover the calendar year and range from single event sponsorships to specific targeted promotional opportunities; such as banners, receptions, lanyards, badge inserts, etc.



PLEASE CONTACT:
Susan Prior
c/o VantagePoint HealthCare Advisors
9 Washington Avenue
Hamden, CT 06518
(P) 203.288.6860
(F) 203.288.3283
(E) sprior@vantagepointconsult.com

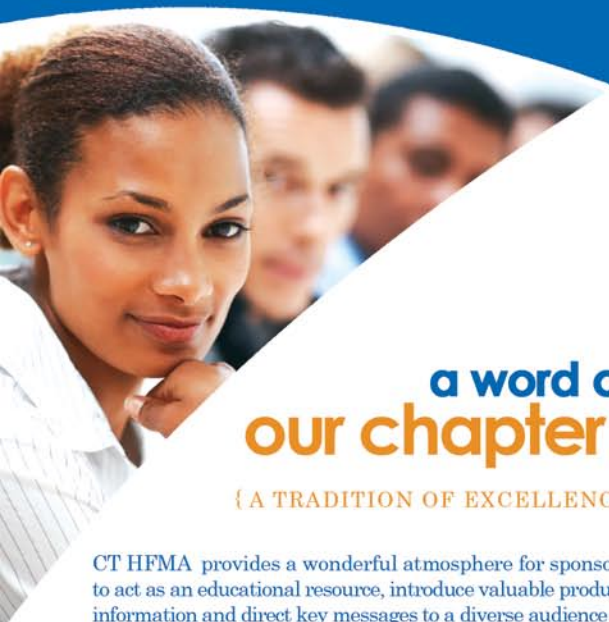
www.cthfma.org

2011

SPONSORSHIP BROCHURE



THE CT HFMA SPONSORSHIP PROGRAM CATERS TO THE NEEDS OF ITS SPONSORS BY PROVIDING KEY VISIBILITY, QUALITY EVENTS & OUTSTANDING NETWORKING OPPORTUNITIES.



Connecticut Chapter HFMA 2011 Corporate Sponsorship Program

PURPOSE: In an ongoing effort to provide quality speakers, programs and communication tools, as well as to provide educational opportunities, the CT Chapter of HFMA recognizes the need to recruit Corporate Sponsors in order to meet its financial obligations.

The Sponsorship Program year is based upon the Chapter year (June 1 through May 31) and all benefits associated with sponsorship will be applicable only for that Chapter year, irrespective of when the sponsorship is made. Sponsorships made after the Chapter year begins will not be prorated nor will missed benefits (i.e. recognition at prior programs or in prior newsletters) be made up.

a word on our chapter

{ A TRADITION OF EXCELLENCE }

CT HFMA provides a wonderful atmosphere for sponsors to act as an educational resource, introduce valuable product information and direct key messages to a diverse audience of healthcare and financial professionals. It is important to align with our management level membership at events and programs to earn potential new clients. Our members include, but are not limited to:

- Chief Executive Officers
- Chief Financial Officers
- Administrators
- Reimbursement Specialists
- Managed Care Professionals
- Revenue Cycle Professionals
- Accountants
- IT Professionals
- and many more related fields!

CT HFMA not only holds many local meetings per year, but is also involved in region wide events.



CORPORATE SPONSORSHIP LEVELS

I. DIAMOND SPONSOR (\$5,000)

All of the benefits of the Platinum Sponsorship plus....

- One page profile advertisement and recognition of sponsorship in one of the Chapter Newsletters
- One quarter page advertisement in three additional issues of the Chapter Newsletters (total of four)
- Two additional coupons for attendance to the CT Chapter HFMA annual meeting
- Two additional (total of four) participants in the CT Chapter annual golf tournament
- Choice of Tee sponsorship at the CT Chapter annual golf tournament

II. PLATINUM SPONSOR (\$2,500)

All of the benefits of the Gold Sponsorship plus....

- Sponsorship booth at the CT Chapter HFMA annual meeting (included two paid registrants)
- One half page profile in one newsletter
- One additional participant (total of two) in the CT Chapter annual golf tournament
- Two additional coupons for attendance (for a total of four) at a CT Chapter (sole sponsored**) educational program of Sponsor's choice during the program year

III. GOLD SPONSOR (\$1,500)

- One quarter page advertisement in one newsletter published in the year of sponsorship
- Listing of Sponsor's name in all newsletters published in the year of sponsorship (four newsletters annually)
- Listing of Sponsor's name on educational program announcements
- Two coupons for attendance at a CT Chapter (sole sponsored**) educational programs of Sponsor's choice during the program year
- One participant in the CT Chapter annual golf tournament

IV. SILVER SPONSOR (\$1,000)

- Listing of Sponsor's name in all newsletters published in the year of sponsorship (four newsletters annually)
- Listing of Sponsor's name on educational program announcements

ADDITIONAL SPONSORSHIP OPPORTUNITIES – Costs can vary by event, please contact us for further details.

- Program Sponsorship (Educational Events)
- Social Hour Sponsorship
- Refreshments/Meal Sponsor for Educational Events
- Golf Tournament Sponsorships
- CT HFMA Annual Meeting

** Sole sponsorship refers to a program that is sponsored solely by CT HFMA and not cosponsored with another organization